

# TIMES PRO

Advertorial, Property Promotional Feature

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## RETREAT TO A COMFORTABLE AND SECURE LIFE AT PARKSIDE

Brigade Group launches plush retirement homes - Parkside at Brigade Orchards, an integrated township in Devanahalli



An Artist's impression of Parkside at Brigade Orchards

It is a destination full of promise. Where you can enjoy the benefits of the hard work invested in your early years and retire to a life filled with peace and calm. At Parkside, the luxury retirement homes brought to you by BCV Developers Pvt Ltd - a special purpose vehicle of Brigade Enterprises Ltd., with Classic and Valmark, you can reclaim the life you had put off until now. And revel in the simple pleasures that had been evading you so far - be it your penchant for gardening or spending long,

happy hours with friends. Experience a tranquility you've never felt before and be free from the mundane aspects of life - like running a home or paying utility bills. Because at 55, life has just taken on a brighter shine. And you deserve to enjoy it to the fullest. At Parkside, you can soak in the vibrancy of a close-knit community and envision a life ahead that's filled with comfort and specialized care.

**Move to a better Bangalore that extends over 130 acres**

As part of a sprawling 130 acres of greenery and soothing water bodies, Parkside is an integral part of Brigade Orchards, an integrated township located in Devanahalli. With SEZs, IT parks and commercial activity fast gaining precedence, Devanahalli is poised to become the next aerotropolis, an indigenous

town around a busy airport hub that nourishes a vibrant community. So while you live away from the din of the city, you can enjoy every imaginable urban comfort at Parkside. Because Brigade Orchards is an amalgamation of luxury villas, a high-end club, apartments, and retirement homes, hospital, retail, entertainment, a temple, landscaped spaces, an arts village and a sports complex managed by Steve Waugh's Sporting Edge Academy, which makes it a unique enclave that offers world-class recreational facilities and social infrastructure. These premium features have been envisaged to give your life a balanced measure of leisure, sports and spiritual activities. So picture your life taking on a different hue at this plush retirement home that's ensconced amidst a top-notch integrated township.

Make your choice from

"A fully serviced and quality retirement home has become the need of the hour in today's scenario wherein the age old joint family system has all but collapsed, and more and more youngsters are seeking their future overseas. According to a survey the current demand for retirement homes nationally is over 300,000, while the supply is hardly 10,000 to 15,000! Well-designed retirement homes are usually about 20 to 25% more expensive than normal apartments due to the additional design features which need to be incorporated, as well as the varied amenities to be provided in the complex to keep people busy, active and able to enjoy their life in their twilight years"

- Mr. Kailash Advani, a proud owner of a Parkside home and Executive Director, BCV Developers Pvt. Ltd

"This is an idea whose time has come and it has been my vision for many years to build such a facility as a part of an integrated enclave, which will add life to the latter years of senior citizens. We have associated with Age Ventures India, specialists in managing these retirement homes."

- M R Jaishankar, Chairman and Managing Director, Brigade Group

among 156 Parkside homes of 1 and 2 bedrooms. These homes have been thoughtfully laid out for your altered

lifestyle and are available from a base price of Rs. 41 lakh onwards.

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1 BHK: 96 sq.mtr to 115 sq.mtr  
2 BHK: 128 sq.mtr to 144 sq.mtr  
1 sq.mtr = 10.764 sq.ft

For more details visit [www.brigadeorchards.com](http://www.brigadeorchards.com), [salesenquiry@brigadegroup.com](mailto:salesenquiry@brigadegroup.com) or call 1800 102 9977

- Picturesque locales around Parkside
- Jain temple
- Nandi Hills
- Vineyards
- Shirdi Sai Baba temple
- Betta Kote Lake
- Venugopalaswamy temple
- Tippu's Fort



**Metro connectivity promises to push realty rat**

## RETREAT TO A COMFORTABLE AND SECURE LIFE AT PARKSIDE



An Artist's impression of the Reception at Parkside

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### Thoughtful homes designed around your unique lifestyle

Your home at Parkside has been carefully conceived to cater to an easy and distinct lifestyle. As you approach your twilight years, your home, too needs a more sensitive environment. Which means fewer stairs, wider doors and corridors for wheelchair movement, non-slippery floors, easily accessible switches, emergency call switches, grab bars in the corridors as well as bath rooms, a place to rest your tired limbs and keep your shopping bags when you open the door and a host of other intricate attention to detail that's a signature of the Brigade Group. Besides these headlining features, there are other unique facets to the Parkside as well. They include:

- Stretcher lifts with generator back-up
- Travel services including pick-up, drop and ticketing
- Payment of bills, taxes and arranging banking facility
- Centralized dining facility with dietician monitored food
- Physiotherapy, Indoor games
- Housekeeping, laundry, security and garbage cleaning services
- Shuttle services to designated

places in the city and nearest transport hub

- Full-fledged 34-bed assisted care home block with 24-hour nursing facilities, ambulance on stand-by and a doctor on call, geriatric services
- Guest room for relatives and friends
- Airy and spacious central atrium

### A home that nurtures your safety and well-being brought to you by the experts

The senior care services at Parkside has been brought to fruition owing to a tie-up between Brigade Group and Age Ventures India, who are the leading experts in geriatric care, with projects across the country. Age Ventures is a not for profit trust promoted by Help Age India and have a knowledge sharing pact with MHA of the UK that has been in this line for over 60 years and currently cares for over 16,000 aged individuals in retirement villages across UK. Age Ventures offers catering, wellness, recreation and medical facilities besides a slew of other specialized care. The above entities bring their expertise to Parkside Homes to ensure that life is nothing but a joyful ride from now on.



An Artist's impression of the Living room at Parkside